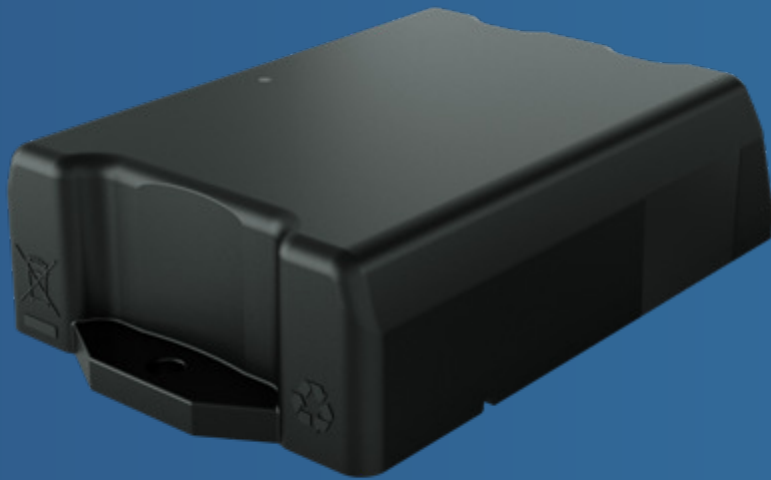


GEOTAB®

Geotab GO[®] Anywhere[™] Asset Tracker

Meet the data-driven,
insight-friendly, single-platform
approach to asset protection





Geotab GO Anywhere: Learn How Asset Tracker Makes Your Role Easier

It's the key to multiple strategic advantages that extend beyond traditional fleets, each designed to enhance asset management through seamless integration, unwavering reliability, and data-driven insights. Here are just some of the many use cases.



Fleet and Operations Management

Helps fleet managers efficiently track and manage a diverse range of assets, from trailers to equipment, ensuring maximum utilization and visibility.

Example

Seamlessly track a mixed fleet of trailers and construction equipment.

Benefit

Ensure all assets are optimally utilized, reducing idle time and boosting ROI.

Pain points:

How can I ensure my field assets are being used to their maximum efficiency and not sitting idle?

Is there a way to manage all my assets, non-powered and powered, in one system for better visibility?

Applicable assets:

Non-powered:

- Construction trailers
- Shipping containers
- Portable toilets

Powered:

- Forklifts
- Mini excavators
- Skid steers

Great for the Construction & Heavy Equipment and Public Transportation industries



Theft Prevention and Recovery

Helps fleet managers improve the security of their valuable assets with protective tracking that quickly pinpoints location in the case of unauthorized movement or theft.

Example:

Rapid response to a missing generator through the “Asset Recovery” feature* – which increases tracking frequency.

Benefit:

Secures against theft and facilitates quick recovery, safeguarding your investments and saving you money.

Pain points:

What if one of our assets gets stolen? How quickly can we locate it?

Can the tracker alert us if an asset moves from its designated location?

Applicable assets:

Non-powered:

- Expensive construction equipment

Powered:

- Portable generators
- Compressors
- Compact loaders

*Recovery features coming on or before Feb 14/24

Great for the Agriculture, Construction & Heavy Equipment and Transportation & Logistics industries



Maintenance Scheduling and Operational Efficiency

Helps fleet managers optimize the lifespan and usage of assets with data-driven maintenance scheduling and balanced operational efficiency.

Example:

Utilize data to evenly distribute usage of tanks across various sites, preventing overuse.

Benefit:

Increase asset lifespan, optimize maintenance schedules, ensure efficient asset deployment.

Pain points:

How can we manage usage more efficiently to avoid overworking some assets while others remain underused?

Applicable assets:

Non-powered:

- Operational trolleys
- Hand carts
- Non-motorized equipment

Powered:

- Forklifts
- Generators

Great for the Transportation & Logistics and Retail & Supply Chain industries



Risk Management

Helps fleet managers maintain high standards by monitoring asset compliance with operational zones and safety protocols.

Example:

Monitor assets to ensure they stay within designated operational zones.

Benefit:

Reduce misuse, supporting comprehensive safety programs.

Pain points:

How can we monitor our assets to comply with our safety and risk management policies?

Applicable assets:

Non-powered:

- Trailers

Powered:

- Generators
- Other vehicles operating in high-risk areas

Great for the Aviation, Mining and Emergency Services industries

Let's stay connected



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GEOTAB®

Learn more at geotab.com/asset-tracking or contact your reseller today.

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